

## 5. PENRITH NDP VISION AND OBJECTIVES

### PENRITH NEIGHBOURHOOD DEVELOPMENT PLAN 2032 VISION STATEMENT

Penrith, Heart of Eden -

**A great place to live, work and visit.**

**By 2032, Penrith will be a successful, vibrant market town providing a sustainable environment for quality of life, attracting investment and tourism whilst enhancing the best of its built and natural character.**

5.1 In order to address the key issues and achieve the Vision, the following objectives have been identified for the PNDP:

#### **OBJECTIVE 1: Sustainable Development**

To ensure that all development in the town is sustainable and meets the needs of the present without compromising the ability of future generations to meet their own needs and to promote and pursue a transition to a low carbon economy.

#### **OBJECTIVE 2: Housing**

To support a level of high-quality housing that retains Penrith's identity, meets housing and social needs encouraging younger people to remain in the area and enhance local population growth.

#### **OBJECTIVE 3: Greenspaces**

To protect greenspaces that have been identified as important to both wellbeing and the local community.

#### **OBJECTIVE 4: Culture and Leisure**

To ensure the town's range of leisure and recreation facilities are enhanced and protected with a particular focus on wellbeing and meeting the needs of young people.

#### **OBJECTIVE 5: Wellbeing**

To protect health and community facilities and ensure that these have the capacity to support any needs generated by new development and a changing population.

#### **OBJECTIVE 6: Town Centre Car Parking**

To promote the vibrancy, accessibility and permeability of the town centre, including by cars, by providing adequate car parking for local people and visitors.

#### **OBJECTIVE 7: Traffic Management**

To address current traffic management issues and ensure that these are not exacerbated by new development.

#### **OBJECTIVE 8: Penrith Town Centre**

To conserve the historic and notable buildings and improve the appearance of Penrith town centre and its attractiveness as a place to visit for both the local community and visitors.